

## Life ILS Conference 2019 Sponsorship Pack

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## Life ILS Conference 2019

The first Life Insurance Linked Securities (ILS) Conference will take place in London on Wednesday, May 15th, 2019. Hosted by ELSA, this must-attend conference will bring industry peers together to cover the latest market insights, news and trends in the Life ILS space.

We are excited to offer a number of sponsorship opportunities to help you showcase your firm, build new relationships and develop your brand recognition. Put your business in the spotlight and engage and interact with the Life ILS industry at this unique event.

ELSA members can benefit from a 20% discount on all sponsorship packages. Furthermore we are pleased to offer members of the Life Insurance Settlement Association (LISA), the Institutional Life Market Association (ILMA) and the Bundesverband Vermoegensanlagen im Zweitmarkt Lebensversicherungen (BVZL) a 10% discount.

## Prime Sponsor

As Prime Sponsor your company will be recognized as the premier supporter of London's inaugural Life ILS Conference. Benefiting from the highest brand visibility your company will be front and center throughout the event.

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### Sponsorship Benefits

- Your logo on the plenary sponsorship banners highlighting your company as the Prime Sponsor throughout the day.
- Your logo prominently displayed in electronic media prior to the conference and printed material on the day.
- Press release announcing your sponsorship of the conference.
- Exhibition space in the conference reception area.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available at request.
- Six complimentary registrations to be used by your team or guests.

Only 1 available  
£12,500

## Conference Partner

The Conference Partner is your opportunity to gain targeted market exposure to those engaged and interested in the Life ILS space. With heightened brand visibility we will showcase your company to create a lasting impression as a pillar of the longevity/mortality markets.

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### Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Exhibition space in the conference reception area.
- Tweet/LinkedIn post announcing your sponsorship.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available four weeks prior to the conference.
- Four complimentary registrations to be used by your team or guests.

2 available  
£7,500

## Coffee Break/Lunch Break/Cocktail Reception Host

As a break host your company has the opportunity to refresh and reenergize the attendees during one of the four breaks. A fantastic opportunity to reinforce a positive impression of your brand on the Life ILS industry as a whole.

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### Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Tweet/LinkedIn post announcing your sponsorship.
- Sponsorship of the either the morning break, lunch break or afternoon break.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event and prior to your relevant break.
- Attendee list available three weeks prior to the conference.
- Three complimentary registrations to be used by your team or guests.

4 available  
From £5,000

## Conference Exhibitor

Exhibiting at the Life ILS conference will give you the opportunity to meet face-to-face with market stakeholders and showcase your services in a professional setting. Develop new relationships and expand existing ones from the convenience of your dedicated conference base.

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### Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Exhibition space in the conference reception area.
- Acknowledgment by the Conference Chair during the event.
- Attendee list available two weeks prior to the conference.
- One complimentary registration to be used by your team or a guest and one complimentary booth registration.

Subject to space  
£3,750

## Conference Supporter

As a Conference supporter you have the opportunity to highlight your firm leaving a lasting impression on each attendee both at the event and when they return to their office.

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### Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available two weeks prior to the conference.
- One complimentary registration to be used by your team or a guest.

No limit  
£2,500

## And thank you to our venue hosts

We are grateful to EY for hosting this event at their offices in Canary Wharf, London. The Auditorium space provides sweeping views and one of the most attractive conference rooms in London.



### Venue

EY, 25 Churchill Place, Canary Wharf,  
London E14 5EY, United Kingdom

*“At EY, we are committed to building a better working world – with increased trust and confidence in business, sustainable growth, development of talent in all its forms, and greater collaboration. We want to build a better working world through our own actions and by engaging with like-minded organisations and individuals. This is our purpose – and why we exist as an organisation.*”

*Running through our organisation is a strong sense of obligation to serve a number of different stakeholders who count on us to deliver quality and excellence in everything we do. We want to use our global reach and scale to convene the conversation about the challenges facing economies and the capital markets. When business works better, the world works better.”*





# ELSA

Is your interest piqued?  
Contact ELSA for more information.

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